

FOR IMMEDIATE RELEASE

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Lumbermens Mutual Casualty Company Ceases Use of Kemper Name

LONG GROVE, ILL., June 29, 2010 – Lumbermens Mutual Casualty Company and its affiliates have ceased the use of the name “Kemper Insurance Companies” and will continue winding up their operations under the trade name “Lumbermens Mutual Group.” Historically, Kemper has been the marketing and trade name for Lumbermens and its affiliates, including American Motorists Insurance Company and American Manufacturers Mutual Insurance Company. In connection with this change, Lumbermens Mutual Group today concluded the sale of its rights in the Kemper name to Unitrin, Inc. (NYSE: UTR”)

The Lumbermens Mutual Group companies have been in run-off and operating under the supervision of the Illinois Department of Insurance since 2003. The companies no longer underwrite new policies and are focused on resolving, to the maximum extent possible, all valid policyholder claims

For more information about Lumbermens Mutual Group, visit its website at www.lmcco.com.